



CDESK[®]
Powerful Service Desk





DESIGN GUIDELINES

version 1.2 january 2023

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LOGO

LOGO WITH TAGLINE PROTECTION ZONE



LOGO PROTECTION ZONE



PROHIBITED USES

Changing Colours

~~CDESK®~~

~~CDESK®~~

~~CDESK®~~

Background Colour

~~CDESK®~~

~~CDESK®~~

~~CDESK®~~

Deformation Of Proportions

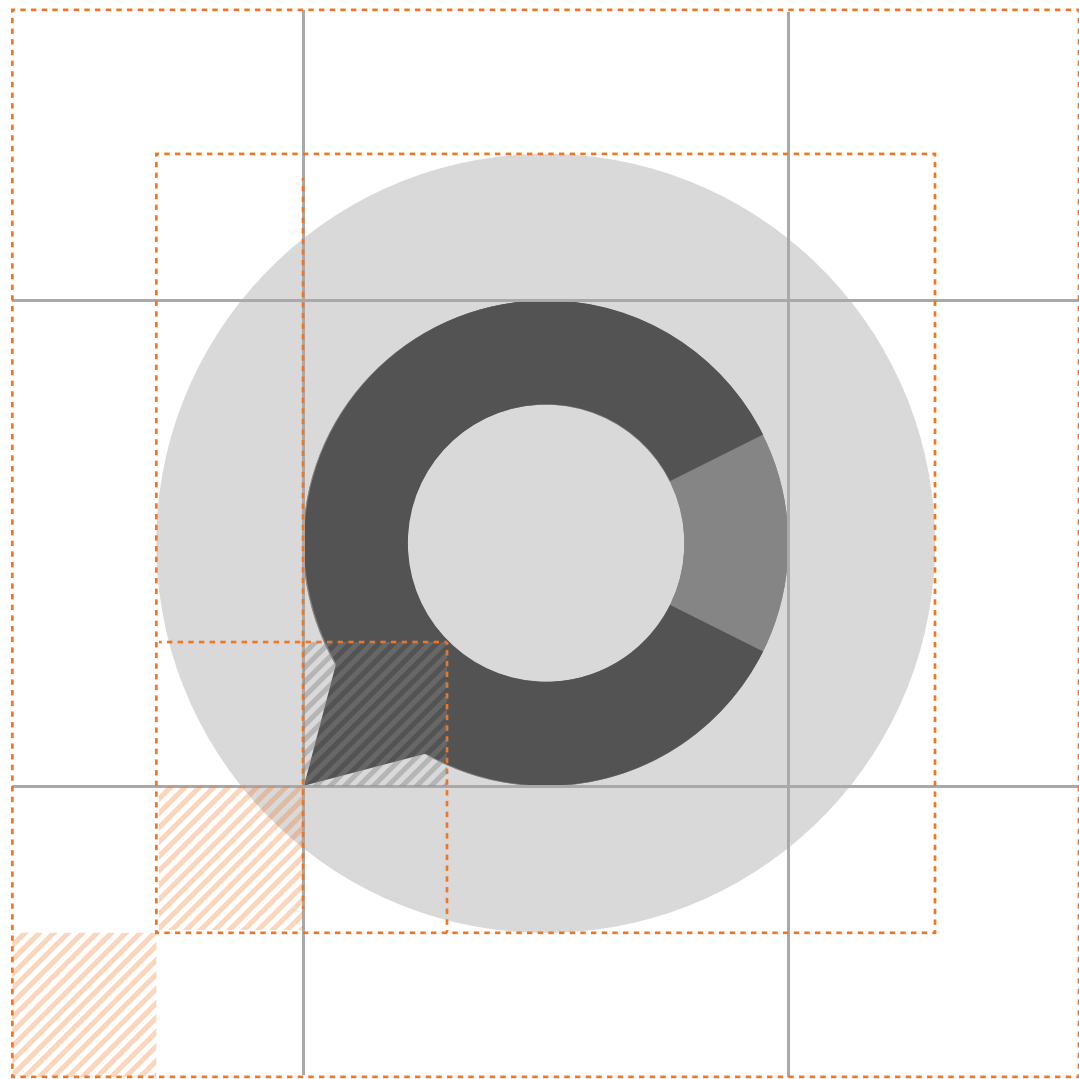
~~CDESK®~~

~~CDESK®~~

~~CDESK®~~

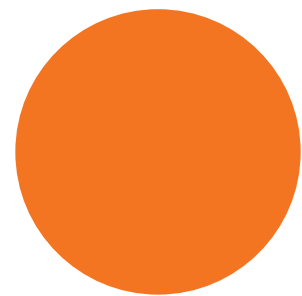
ICON

ICON & PROTECTION ZONE



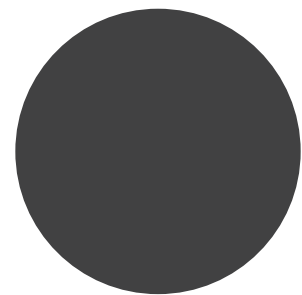
COLOURS

PRIMARY COLOURS



HEX #F37421
RGB 243 116 33 100%

CMYK 0% 68% 100% 0%
PANTONE Orange 021 C (Bright Orange C)



HEX #414142
RGB 65 65 66 100%

CMYK 0% 0% 0% 90%
PANTONE Black C (Neutral Black C)



TYPOGRAPHY

TYPOGRAPHY

Primary Font

Work Sans Light

Work Sans Light Italic

Work Sans Regular

Work Sans Regular Italic

Work Sans Semibold

Work Sans Semibold Italic

Work Sans Bold

Work Sans Bold Italic

Computer System Font

Arial Light

Arial Light Italic

Arial Regular

Arial Regular Italic

Arial Bold

Arial Bold Italic

BRAND CODE

BRAND CODE (KEY ELEMENTS)



C symbol



Colours



Typography

LINKS

LINKS

FOR MORE INFORMATION VISIT WEBSITE:

<https://www.cdesk.eu/brand-guideline/>

PRE VIAC INFORMÁCIÍ NAVŠTÍVTE WEBOVÚ STRÁNKU:

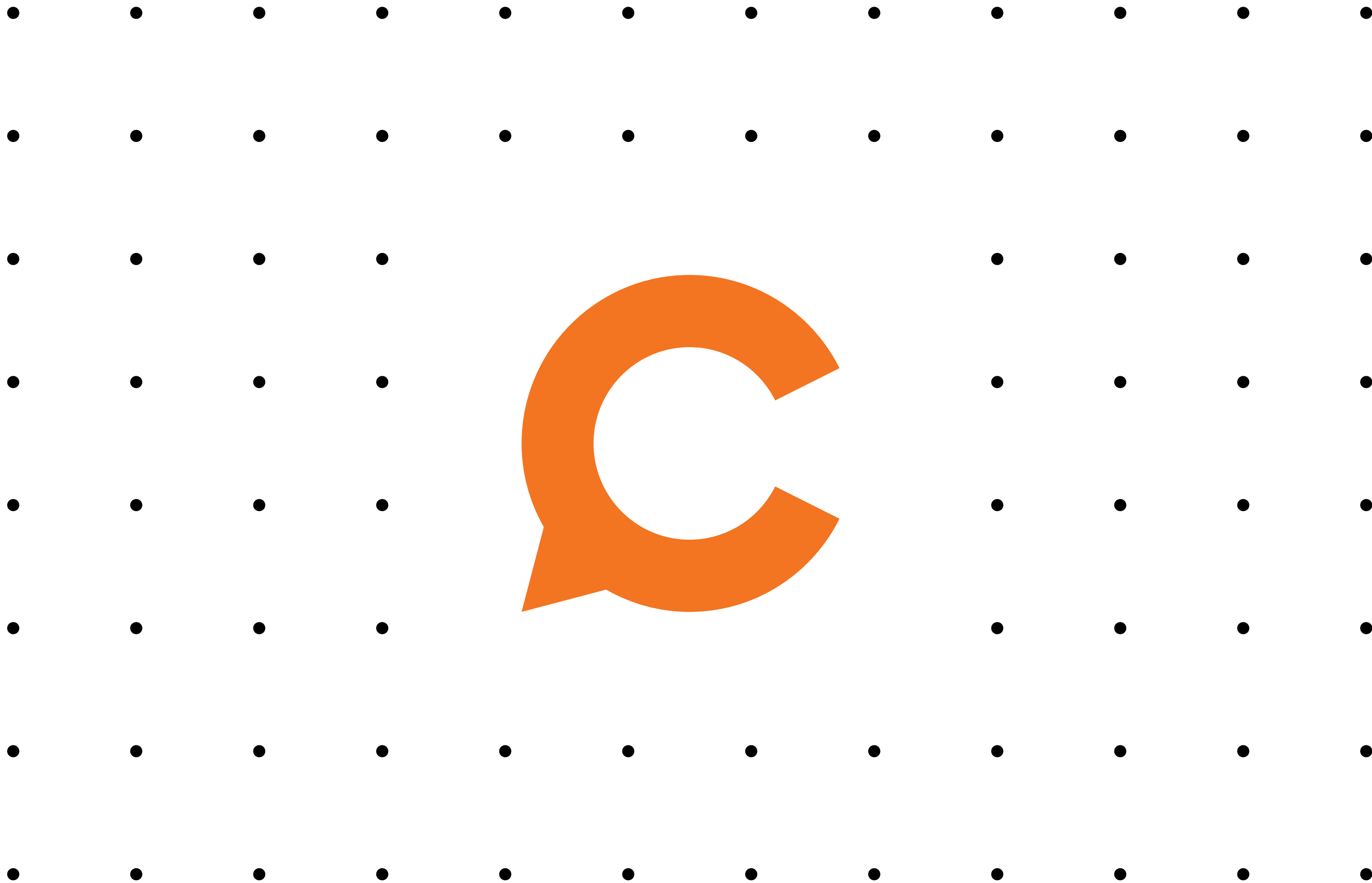
<https://www.cdesk.sk/brand-guideline/>

DALŠÍ INFORMACE NALEZNETE NA WEBOVÝCH STRÁNKÁCH:

<https://www.cdesk.cz/brand-guideline/>

WIĘCEJ INFORMACJI MOŻNA ZNALEŹĆ NA STRONIE INTERNETOWEJ:

<https://www.cdesk.pl/brand-guideline/>



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